



#3/A
P. 10-98

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory J. Speicher

Serial No.: 08/881,096

Group Art Unit: 2317

Filed: June 24, 1997

Examiner:

For: INTERNET-AUDIOTEXT ELECTRONIC Attorney Docket No. 935-008
ADVERTISING SYSTEM WITH DIRECT
CONNECT

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

PRELIMINARY AMENDMENT

In regard to the subject application, please amend as
follows:

IN THE CLAIMS

5 Please cancel claims 1 and 2.

Please add the following claims:

at cont. 1/1/98
-3. A method for providing an enhanced computer based
advertising system, wherein said method comprises the steps
of:

10 an advertiser placing an advertisement;

06/19/1998 HARMON 00000151 08881095 storing said advertisement;

01 FC:202 123.00 OP
02 FC:203 308.00 DP
finishing said advertisement;

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